

July 15, 2018

Subject: Second Quarter Report, April through June, 2018

To All Board Members and Donors:

Our second quarter of 2018 showed just under a 50% increase in donations over the same time last year! A special thanks to each of you that continue to send checks or use Paypal for your generous contributions. In total dollars collected since inception, we are now within \$25,000 of our initial financial goal of \$150,000. Our Donor base is now at 72, but more important is that our multiple year supporters is now 26 or 36% of the total group. Our monthly goal of \$3,000 has now been achieved for three consecutive Quarters! I am confident that by the time our construction is complete, this maintenance requirement will be well under control. With this in mind, we should be prepared for running and maintaining our facilities once construction is completed. Another good sign is the continued increase to our website, up another 99 viewers this past Quarter now gives us 1069 since inception in February 2016.

Our Year to Date 2018 expense ratio is 1.7%! As promised, our Foundation is committed to putting as much of your contributions toward construction now and the care of our children in the future. We have now sent \$27,000 to Father YL this year, bringing our total contributions to \$127,000. With over \$6,000 currently in the bank, we hope, with your help, to send another \$10,000 by August. This should allow enough funds to complete the structure, but we will still be faced with painting, both inside and out along with other interior work that should account for an additional cost of \$20,000. In short, we are positioned to begin selecting children in the not too distant future. With your continued financial support and referral of our program and website to friends and relatives, this is certainly an attainable goal!

Our new Foundation Director, Andy Wilhelm, continues to positively impact our operations with his IT background and communication skills. At this time last year, we were still looking for two Board Members with specialty backgrounds in Finance and Pediatrics. As of this report, both positions have been filled with two highly qualified individuals. David Knox joined our team at the end of last year and brings a wealth of financial experience as described on our website. Most recently, we were joined by Dr.

Ramesh Vemulapalli who brings 20 plus years of specializing in infectious diseases to include HIV/AIDS. Dr. Vemulapalli believes there is so much more we will be able to offer our orphaned children, to include long and healthy lives! With the addition of such talented Board Members, we hope to attract new donors to allow the House of Onions to complete construction and be operational by January 2019. For everyone reading this report, particularly our current donors, we hope you pass our progress along to friends and relatives.

The news media in our area continues to be extremely supportive and "The Maverick Magazine" continues to run ads for us without charge! Additionally, our local paper continues to be interested in putting out additional promotions once we go live. All future articles will be posted on the website as soon as they are made available. As mentioned before, should any of you have connections to publications of value, we will be more than happy to spend time with them, either by phone, Internet or personal interviews. It would be a huge step up were we to get a syndicated newspaper or radio in our corner.

Our venture into the Social Media scene is still floundering! We still believe that this can be the most efficient way to attract future participants in the House of Onions, but we appear to be missing a "hook" to land our new friends! Many of you may well be the key we need to penetrate this phenomenon and are all invited to share your thoughts about us via your own personal expertise on Facebook, YouTube, Linkedin, Twitter, etc. The important thing is to maximize our exposure to all ages for continued support now and into the future. Our primary job is to do everything in our power to build a support group for the House of Onions to assure a secure future for these needy children in the worst of situations.

In summary, any and all questions and suggestions are appreciated. I can be reached at: Telephone: 928.245.1388 Internet: <u>houseofonions2014@gmail.com</u> Website: <u>www.houseofonions.org</u>

Sincerely,

Carl E. Dye Foundation President

## Attachments

2017	2017	2017	2017	Totals
Qtr 1	Qtr 2	Qtr 3	Qtr 4	
\$1,365.00	\$2,395.00	\$4,140.00	\$2,290.00	
\$5,515.00	\$4,279.41	\$1,961.87	\$5,290.00	
\$2,115.00	\$ 710.00	\$2,835.00	\$4,995.00	
\$8,995.00	\$7,384.41	8,936.87	\$12,575.00	\$37,891.28

2018	\$2018	2018	2018	Totals
Qtr 1	Qtr 2	Qtr 3	Qtr 4	
\$3,440.00	\$5,540.00			
\$5,165.79	\$2,345.00			
\$2,290.00	\$3,140.00			
\$10,895.79	\$11,025.00			\$21,920.79

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